



Kajumulo World Soccer
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Introducing Soccer Monster®
in the first installment of Alex Kajumulo's groundbreaking new series for children
designed to teach soccer skills and develop a love for the sport of Soccer.

Alex Kajumulo, the founder of Kajumulo World Soccer and a former professional soccer player from Tanzania, has written the first children's book by an African Soccer player for young soccer enthusiasts. Alex created Soccer Monster® from his life as a young boy inspired by soccer to leave his small village and experience the world. He brings all of his skills as an internationally trained and FIFA certified soccer coach and as a young lover of soccer growing up in Africa to the Soccer Monster character. Co-written with Kay Forrest, a public school teacher for 20 years, and brought to life with illustrations by Robin Kempf, a "soccer mom," Soccer Monster is sure to inspire your child to join in the game.

"Soccer Monster" is an international, multi-cultural soccer player with all the skills and enthusiasm to share with other soccer playing children. His best friend "Twiga" (giraffe in Swahili) is also a very skilled young player with amazing skills and contagious enthusiasm for the sport of soccer. Together they are a young boy and a young girl who show that any child no matter their size, strength, gender, or experience can have fun and develop skills playing soccer. In "Soccer Monster Teaches Basic Skills," the first installment of the Soccer Monster series, they teach the new kid in town that with a few basic skills - dribbling, throw-ins, chesting, and kicking - he can join in the neighborhood soccer game with confidence and make new friends.

This book will also teach parents valuable information about soccer skills that will allow them to practice with their children and support the young athlete's development in soccer. Soccer Monster was written at a grade school level for easy reading and clear instruction. In addition, Soccer Monster sends a strong message of inclusion - everyone can play: boys and girls. Alex believes it is very important to provide strong messages about the importance of sport to all children, especially young girls who have not always been encouraged to develop as athletes. Alex plans to devote a portion of the proceeds from this book to develop girl's sports programs in his home country of Tanzania and to provide scholarships and training opportunities for minority and underserved populations in Western Washington where he currently resides. He hopes that eventually he will be able to expand these programs beyond Tanzania to all of Africa, and beyond the Seattle area to all of the U.S.

Alex currently coaches select level soccer for boys and girls ages 10 - 18 in the Seattle area. His coaching and training certifications include: Ghana "A" League Training Certificate (2000), Technical & Tactical Training Certificate, Brazilian Football Academy, Rio de Janeiro, Brazil (2000), and Course of Modern Brazilian Football for Foreign Trainers and Coaches, Advanced Diploma, FIFA Official Technical Instructor, Brazilian Football Academy (1999). He has played professional soccer in Yemen, Djibouti, Saudi Arabia, France, & the U.S.



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